SSP'S DIGITAL INSURANCE PLATFORM
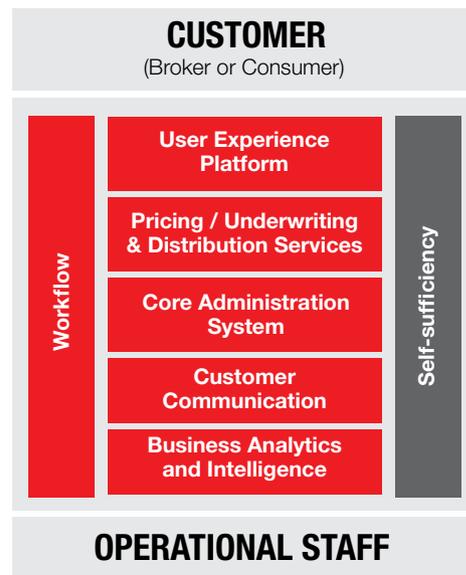
WHAT IS SSP'S DIGITAL INSURANCE PLATFORM?

SSP's digital insurance platform has been designed to provide a solution for digital insurance innovation – enabling rapid development and the launch of new products into the market on a low-cost, high business-benefit basis. Flexible, seamlessly integrated, channel-neutral, on-demand and comprehensive; SSP provides an intuitive, browser-based engagement centre over a feature-packed system offering every function for managing clients, their policies, billing and claims.

The solution is a change to the historic approach where software vendors build the functionality required into standalone software products. We have taken a best-of-breed approach and created an entire digital suite of insurance components.

WHY CHOOSE SSP'S DIGITAL INSURANCE PLATFORM?

Our digital insurance platform is our cutting edge, next generation business solution for insurers, MGAs and brokers, and allows you to effectively engage with your customer across all digital channels for the entire insurance process. Whether you take a hands-on approach to configuring your IT package, or you're part of a large company with particularly niche needs, it is a flexible, modular, end-to-end software package. Pre-built to cover all aspects of your required functionality, it is a web-enabled solution which helps you address your business priorities by enhancing or replacing your legacy systems with minimum impact on your business.

CUSTOMER
(Broker or Consumer)

Workflow		Self-sufficiency
	User Experience Platform	
	Pricing / Underwriting & Distribution Services	
	Core Administration System	
	Customer Communication	
	Business Analytics and Intelligence	

OPERATIONAL STAFF

- Provides a configurable "**digital insurance platform**", out of the box supporting full client and insurer/broker self-sufficiency.
- Allows you to **focus on your business** rather than your technology.
- **Reduces time to market:** No bespoke development, just configuration of the customer/broker journey, product rating, pricing, documents, billing/instalment plans and claims servicing.
- **Risk and customer insight applied through entire lifecycle:** With the re-use of data and a single-customer view, you can gain control of all decisions whether at quote, buy, renewal or any other stage of the lifecycle of your customer.
- **Low cost, rapid change:** Built for rapid deployment of new products at a fraction of the cost, it can help you beat competitors to new markets without straining your resources.

SSP.

HOW IT WORKS - CORE FEATURES

Our best of breed approach ensures that you can get up to speed immediately with our pre-integrated digital suite of insurance components. Here's an overview:

Core Features	What it does
SSP UXP	The SSP User Experience Platform (SSP UXP) will enable you to create compelling user journeys for your customers, brokers and staff, regardless of the device (mobile, tablet, desktop or browser) - without the need to build specific user journeys for each device. This solution greatly enhances the user experience, while reducing costs of development and maintenance. This consistent UXP not only reduces complexity – it improves productivity.
SSP IQH	Through a comprehensive set of core features, SSP Intelligent Quotes Hub (SSP IQH) provides maximised efficiency, pricing control and speed to market giving an immediate return on your investment. It supports external data enrichment, technical rating, optimised pricing for all chanels to market (direct, aggregator, broker).
SSP VERIFY	SSP Verify is an award winning solution which provides sophisticated data manipulation analysis across multiple channels with a single customer view. With advanced capabilities, SSP Verify has a range of core features that help combat fraud at point of sale. How you choose to configure and use these is up to you, they can be tailored to suit your business. It's all managed through a secure portal that provides you with the control and visibility you need.
SSP CORE ADMINISTRATION SYSTEMS	Have been designed to provide a platform for digital insurance innovation – enabling rapid development and the launch of new products into the market on a low-cost, high business-benefit basis. Flexible, seamlessly integrated, channel-neutral, on-demand and comprehensive; SSP provides an intuitive, browser-based engagement centre over a feature-packed system offering every function for managing clients, their policies, billing and claims.
SSP CCM	Using SSP Customer Communications Management (SSP CCM) allows insurance businesses to create a more agile environment, as well as addressing all issues relating to the creation and handling of varying types of documents. Customer experience is improved with the formation of these personalised and relevant communications – sent at times you choose. It puts business managers in full control of their correspondence, whilst reducing dependency on the IT department.
SSP WORKFLOW	Most workflow management systems today are limited in how they distribute and allocate work, resulting in a poor service level achievement and inefficient use of resources. SSP Workflow overcomes these limitations through its inbuilt logic, empowering you to leverage the SSP solution and build work management processes to wrap around your line of business applications. This optimizes your people, processes, software and data assets.
SSP BUSINESS INTELLIGENCE	Rapidly identify poorly performing areas of business, new opportunities and growth through customisable dashboards, scorecards and forecasting reports. With additional add-ons to provide an even deeper layer of analysis and "what-if" modelling, this highly scalable and flexible solution enables entire teams or working groups to make rapid, insight driven decisions based on easily interpretable visual representations of data.

For further information on SSP's digital insurance platform call us on
0800 590 705 or visit www.ssp-worldwide.com

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